

METROMINT

What is Metromint

Metromint is an all natural combination of pure water and real mint that cools and refreshes with every sip. It contains no sugar, no preservatives, no sweeteners and no calories.

Available in six degrees of cool hydration: original Peppermint, subtle Spearmint, fresh Cherrymint, tangy Lemonmint, juicy Orangemint, and decadent Chocolatemint.

Who is the Metromint consumer?

They are affluent, health-conscious and lead an active lifestyle:

- 38% Have HH income of \$75K+
- 74% Are Ages 25-50; Median Age is 35
- 78% Female

Metromint is perfectly targeted to boutique & lifestyle guests!

- Frequent Travelers - 75% of Metromint drinkers have traveled in the last 2 months
- Distinguishing Taste – 63% say they're style conscious
- Value Premium Products - 77% don't mind paying more for a quality product

360 Degrees of Refreshment

Guest can experience Metromint's unique cooling sensation wherever they are in your hotel:

- In-room Bars
- Poolside
- Gym & Yoga Studio
- Spa

For more information, call 858 334-9211, email adam.hertel@metromint.com, or visit us online at www.metromint.com/retailerinfo.



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METROMINT®



peppermint
water
real mint. unsweetened.

chill factor
-9°
super cool

500ML (16.9 FL OZ)